

**5. međunarodna znanstvena i stručna konferencija
“IZAZOVI DANAŠNJICE”**

5th International Scientific and Professional Conference
“THE CHALLENGES OF TODAY”

Četvrtak, 7. listopada 2021.
Thursday, 7th October 2021

 **Centar za nove tehnologije i poduzetništvo Trokut / Center for New Technologies and Entrepreneurship Trokut**

DAN TEHNOLOGIJA U OBLAKU CLOUD TECHNOLOGY DAY	
10:00 – 10:15	Otvorenje / Opening
10:15 – 10:45	Tomislav Bronzin – The importance of innovation for the digital economy
10:45 – 11:15	Ivan Krnić - Digital Innovation powered by Kubernetes
11:15 – 11:45	Lino Schildenfeld - Oracle Application Express (APEX) development platform
11:45 – 12:00	Pauza / Break
12:00 – 12:30	Marko Gulan – Cloud: Security challenges in the digital transformation
12:30 – 13:00	Morana Butković – Oracle Autonomous Database
13:00 – 13:30	Dean Mišić – Cloud Cost Management
13:30 – 14:30	Pauza za ručak / Lunch break

Petak, 8. listopada 2021.
Friday, 8th October 2021

 **Veleučilište u Šibeniku / Polytechnic of Šibenik**

10:00 – 11:00	Registracija / Registration	LECTURE HALL B
11:00 – 11:30	Otvorenje konferencije / Conference opening	
11:30 – 13:00	OKRUGLI STOL „DIGITALIZACIJA JAVNE UPRAVE“ ROUNDTABLE DISCUSSION „DIGITALIZATION OF PUBLIC ADMINISTRATION“ Moderator: Ognjen Golubić Panelisti: Ivan Malenica, Zoran Aralica, Marin Tadić, Zvonimir Zavacki	

13:00 – 14:00 **Pauza za ručak / Lunch break**

	Parallel session A Lecture hall: B	Parallel session B Lecture hall: K	Parallel session C Lecture hall: L	Parallel session D Lecture hall: M
Moderators	Jelena Šišara	Dragan Zlatović	Ivana Bratić	Tomislav Ivančević
14:00 – 14:15	Ankica Arbutina, Danijela Grubišić, Anita Grubišić - The role of digital tools for market positioning - the example of Radio Ritam Sibenik	Jasenka Bubić, Mate Akrap - Tax implications of partnership contracts in the construction sector	Mercedes Aznar - Education and the social economy: towards reinventing tourism	Ivan Akrap, Slavko Buotić - The protection of competition in banking system
14:15 – 14:30	Sanja Bašić Roguljić - The usage of digital marketing metrics in hospitality and tourism industry: a literature review	Alen Lalić, Ivan Rančić - Digitalization of litigation in the Republic of Croatia	Ivana Bratić, Ivana Kardum Goleš, Goran Crnica - Business communication in oversaturated digitalised market with the indication of post-digital	Jasenka Bubić, Luka Bašić, Dijana Radovniković - Benefits and costs of euro adoption in Croatia: a look at Covid and post-Covid economic activities
14:30 – 14:45	Mia Božanović, Anita Krolc Crvelin, Ivona Jukić - Business environment challenges on b2b market	Barbara Mašić - COVID-19 as an incentive to complete the digital transformation of public administrations in Croatia: the example of the e-citizens platform	Lucija Kapitanović, Ivana Jardas Duvnjak, Goran Crnica - Learning and teaching languages for specific purposes in a digital environment	Domagoja Buljan Barbača, Jelena Laća Mrdeža - Digitization in the insurance industry
14:45 – 15:00	Mario Dadić, Danijela Perkušič Malkoč, Vinko Popović - Shopping habits of millennials	Marinko Đ. Učur - TELEWORK – the reality and future of business and workers using digital technology in employment	Dubravko Kraus, Stana Odak Krasić, Marija Volarević - The influence of new media on the tourist habits of Croatian and foreign students	Marina Lolić Čipčić, Anita Perković Milišić - Implications of demographic trends on the sustainability of the pension system in the republic of Croatia
15:00 – 15:15	Martina Jerković, Petar Gardijan - Drniš a brand of angelic experiences	Zvonimir Zavacki - Good governance framework, a foundation for successful digital transformation of public administration	Tea Livić, Ana Perišić - Analysis of social needs and potentials of the city of Sibenik - project Community center Sibenik	Josipa Grabić, Stanislav Nakić - Liquidity as a factor of corporate profitability
15:15 – 15:30	Željka Kordej-De Villa - Can cities foster a circular economy in Croatia?	Dragan Zlatović, Vesna Jurin Bakotić, Ivan Livaja - Novelties in the procedure of the workers 'council election at polytechnics and higher education institutions using modern information and communication technologies	Matea Škomrlj, Nika Đuho - The challenges of “just-in-time” journalism: an inside perspective	Ante Grgić, Domagoja Buljan Barbača - Housing loan subsidies

15:30 – 16:00 **Pauza za kavu / Coffee break**

	Parallel session A Lecture hall: B	Parallel session B Lecture hall: K	Parallel session C Lecture hall: L	Parallel session D Lecture hall: M
Moderators	Ana Vukičević	Zvonimir Klarin	Dino Slavica	Tomislav Ivančević
16:00 – 16:15	Kristina Perec - Using digital sources of knowledge for learning in relation to traditional education	Krešimir Buntak, Predrag Brlek, Nikola Biškup, Bruno Cesarec - Digital twin cities	Ivana Beljo, Ana Perišić, Marina Sladić - Segmentation of Krka national park visitors according to selected arrival characteristics	Tomislav Ivančević, Anamarija Ravlić - Technology in the function of economic development of society
16:15 – 16:30	Kristina Perec, Tomislav Ravlić - Use of digital tools when writing seminar papers in relation to traditional sources of literature)	Nikola Grgić, Marina Rodić, Lada Sartori - Setting up bitcoin blockchain api access for teaching at university	Goran Čorluka, Antea Bakica - Analysis of state and attitudes of the Istria gastro tourism offer	Marina Lolić Čipčić, Petra Nekić - Challenges of the market concentration of the banking sector in the Republic of Croatia
16:00 – 16:45	Danijela Perkušić Malkoč, Katja Rakušić Cvrtak, Valentina Sobota - Case study - how Croatian companies responded to the COVID-19 crisis?	Petar Ivančević, Ljiljana Despalatović, Nikola Grgić - Unreal and unity comparison for beginners	Kristina Devčić, Ivana Beljo, Barbara Gladović - Analysis of international tourism demand of the Republic of Croatia: a model of multiple linear regression	Marko Miletić, Ljuban Gudelj - Payment of dividends to companies whose shares are listed on the Zagreb stock exchange
16:45 – 17:00	Marko Radeljak, Jakov Vukušić - Formulation of marketing strategy in health tourism in Dalmatia	Petar Ivančević, Toma Rončević, Marina Rodić - Node.js api architecture from design	Marina Lolić Čipčić, Anika Malenica - Analysis of the hotel industry of Adriatic Croatia	Luka Mladineo, Marina Gavran - Destination principle
17:00 – 17:15	Elena Rudan, Ana Martinov - Cultural heritage in the development of tourism in Baranya	Dijana Mečev, Jelena Žaja, Lucija Bajan - Knowledge-based society: analysis of selected indicators for the Republic of Croatia	Gabrijela Matulja, Nikolina Gačina - Disorder of milk metabolism and its alternatives - analysis of the attitudes of the population of the city of Šibenik	Ante Mrčela, Silvana Zovko Marić - Carousel fraud and how to fight against vat fraud works
17:15 – 17:30	Dino Slavica, Petar Gardijan, Ivana Kardum Goleš - Šibenik with the taste of a superbrand	Marina Rodić, Nikola Grgić, Petar Ivančević - Choosing the optimal web application technology stack in education at a computer engineering faculty	Sandra Mrvica Mađarac, Marko Eljuga, Zvonimir Filipović - Amusement parks in the European union as a part of the tourist offer	Antonija Roje, Slađana Brajević, Ana Katavić - Digital business transformation of financial agency (FINA)
17:30 – 17:45	Christian Stipanović, Elena Rudan, Vedran Zubović – Sound and music valorisation in promoting Croatian tourism	Toma Rončević, Marina Rodić, Ljiljana Despalatović - Minimax and monte carlo tree search implementations for two player game	Aleksandar Racz, Krešimir Rotim, Zvonimira Grdić Šverko - Awareness of managers in tourist hotel facilities about the interaction of climate change, tourism and traffic – preliminary report	

	Parallel session A Lecture hall: B	Parallel session B Lecture hall: K	Parallel session C Lecture hall: L	
Moderators	Ana Vukičević	Zvonimir Klarin	Dino Slavica	
18:00 – 18:15	Valentina Vinšalek Stipić - Corporate social responsibility in modern tourism management systems	Frane Urem, Goran Bulat, Petar Mišura - Implementation of an information system for the needs of integrated mobility in the area of the city of Šibenik	Jelena Šišara - Smart tourism – now and/or in future	
18:15 – 18:30	Ana Vukičević, Andrea Perica - Family entrepreneurship	Petra Vranjić, Ivan Livaja, Zvonimir Klarin - Computational creativity	Dejan Tubić, Martina Kovačević, Rikard Bakan - The degree of attractiveness of agritouristic estates from the perspective of the visitors	
19:30 – 21:30	Svečana večera u restoranu Gradska vijećnica Gala dinner at the restaurant “City Hall”			

Subota, 9. listopada 2021.
Saturday, 9th October 2021

 **Veleučilište u Šibeniku / Polytechnic of Šibenik**

Slobodno vrijeme za razgledavanje grada Šibenika. Svim sudionicima Konferencije, uz predočavanje akreditacije na ulazu, omogućen je besplatan ulaz u NP Krka. / Free time for Šibenik sight seeing. Free entrance to NP Krka for all conference participants who present their accreditation.

11:00	Zaključci konferencije Conference Conclusions	Predavaonica Lecture hall B
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Veleučilište u Šibeniku / Polytechnic of Šibenik

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Centar za nove tehnologije i poduzetništvo Trokut/ Center for New Technologies and Entrepreneurship Trokut

Adresa / Address: Ul. Velimira Škorpika 7/a, 22000, Šibenik

Restoran Gradska vijećnica / City Hall

Adresa / Address: Trg Republike Hrvatske 3, 22000, Šibenik

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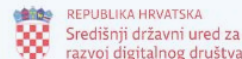
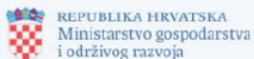
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** Za sve sudionike konferencije su osigurane posebne cijene smještaja / For all participants of the conference special prices for accommodation are provided*

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POKROVITELJI KONFERENCIJE



SPONZORI KONFERENCIJE

